

# The George Garner Advantage

## Why George Garner's?

- 1. If you are looking for experience in the cycling industry, we just can't be beat.*  
George Garner has been a part of the cycling industry since 1947 when he opened his first bike shop in southern California. He quickly became one of the nation's top bike dealers and was recognized as such by the Schwinn bicycle company. So much so that they asked him to come on as a consultant who would be responsible for shaping their dealer network.
- 2. We are here to stay and won't be going anywhere anytime soon.*  
With his new consulting position also came a move to the Chicago area. In 1964 we opened our first location in Illinois, the model store in Northbrook. We've been in Libertyville since 1977, and Lake Zurich since 1980.
- 3. We carry a full range of bikes, from casual to competition.*  
We can put you on the right bike for your purposes. We are a full service bike shop, and carry everything you need to make the most of your cycling experience. Our salespeople are not commissioned. We will sell you only what you need and make suggestions based on your criteria not ours.
- 4. All we do is bikes.*  
Every new bike from George Garner Cyclery is assembled by full-time, experienced, professional mechanics. George Garner Cyclery has some of the most experienced people in the industry. Some of our mechanics have over 30 years of bike knowledge.
- 5. The Internet can't fix your bike.*  
Every new bike purchased from George Garner Cyclery comes with a **Two Year Limited Service Policy**– it's what you need.
- 6. Bikes are not one-size-fits-all.*  
You can be confident you'll be on the RIGHT size. Each store has at least one BikeFit-Certified Fitter on staff.
- 7. We are an independent shop. This allows us to pick and choose our products. We sell what we do because we believe they're the best values available. Some of the brands we carry proudly today are Trek, Electra, Bontrager, Burley, Saris and CycleOps.*
- 8. **5 for 10 Accessory Discount** with new bike purchase.*  
Purchase 5 accessories with your new bike from George Garner Cyclery and get a 10% discount on those accessories. \*excludes all other offers (no double dipping)
- 9. Purchase with confidence and peace of mind knowing you received the best value.*  
We have a **30 Day Price Match Guarantee** on everything we sell.
- 10. And finally and perhaps most importantly is our dedication to you, our customer.*  
It's not very complicated, in fact it is really pretty simple:  
Take the time and care to make sure each and every customer is satisfied each and every time they walk through our door (or click on our website).

**George Garner Cyclery – “Ride with a Friend”**



